Making a Digital Accessibility Plan

Workshop by Lilian Aluri for Art Access, Salt Lake City, Utah
Overview of the Workshops

**WORKSHOP 1:** Tools for Digital Accessibility

**WORKSHOP 2:** Making a Digital Accessibility Plan
Tools from Workshop 1

- Image Descriptions / Alt Text
- Audio Description
- High Contrast Colors
- Large Text
- Descriptive Links
- Content Structure
- American Sign Language (ASL) Interpreting
- Captioning
- Plain Language
Principles for Digital Accessibility

1. Commitment to Equity
2. Commitment to Growth
3. Commitment to Flexibility
Making a Digital Accessibility Plan
Getting Started

- Get buy-in at work.
- Start with your next project.
- Equip your team members.
- Find trusted accommodations vendors.
- Lean on disability expertise and organizations.
- Plan ahead for accessibility.
- Embed accessibility in your organization.
WEBSITE CHECKLIST

- High Contrast Color Scheme
- Plain Language
- Large Text
- Descriptive Links
- Image Descriptions / Alt Text
- Logical Content Structure
WEBSITES

Tips

- Keep your website structure simple
- Have an accessibility page
- Avoid accessibility toolbars as an easy fix
Accessibility Options

Screen display

To zoom in the entire screen, including text and images, use the links below or the keyboard controls built into your browser—usually Ctrl-Plus (+) and Ctrl-Minus (-) on a PC; or Cmd-Plus (+) and Cmd-Minus (-) on a Mac.

Zoom in 120% | Zoom in 150% | Reset to normal zoom

Text size

Text resizing buttons are at the top of the sidebar, or below main content in High Visibility view.

Contrast

Adjust contrast with the links below. High Contrast is black text on white background. High visibility is inverted (bright) text on black background. Both contrast enhancements also increase type size.

Combine the text resizing buttons with contrast options (High Contrast = 120%; High Visibility = 150%) to increase text size up to 225% (Largest text resize button from sidebar + High Visibility = total increase of 225%).
Other accessibility features

Skiplinks: Hidden skiplinks on every page allow users of screen readers and keyboard-only navigators to skip directly to content.

Device independent: All content on this site is keyboard navigable.

Audio transcripts: All video and audio content is captioned.

Javascript: Some accessibility features are built with Javascript. If you have Javascript disabled, we suggest enabling it for better accessibility. How to enable JavaScript in your web browser.

The Autistic Self Advocacy Network is committed to web accessibility. If you have suggestions or feedback on this site’s accessibility features, contact info@autisticadvocacy.org.
SOCIAL MEDIA CHECKLIST

- High Contrast Color Scheme
- Plain Language
- Image Descriptions / Alt Text
- CamelCase for Hashtags
SOCIAL MEDIA

Tips

- Use a scheduler that incorporates alt text or add it to the end of a post
- Put hashtags at the end of posts
Cation in clear and simple language!

CamelCase Hashtags after the caption
Sun rays cover a patch of lush green grass in the evening hours of a sunny day.
VIDEO CHECKLIST

- Captioning
- Transcript
- American Sign Language (ASL) Interpreting
- Audio Descriptions
- Plain Language
VIDEOS

Tips

- Use captioning tools for social media
- Caption videos free on YouTube
- Use good lighting with contrasting colors
EVENT CHECKLIST

- Captioning
- Transcript
- American Sign Language (ASL) Interpreting
- Audio Descriptions & Name Introductions
- Plain Language
- Accommodations Requests
EVENTS

Tips

● Plan ahead
● Be flexible and patient
● Budget for ASL and captioning
● Use zoom help pages
a white woman with sea green hair,
Claude Monet

*Water Lilies*

1914-26
green vegetation. The dense composition hovers at the threshold of abstraction, its lack of horizon creating an effect of total immersion. After Monet’s death, twenty-two panels were installed on curved walls in the Musée de l’Orangerie in Paris: a gift from the artist to the nation of France. The remaining canvases stayed in his studios until the late 1940s, when collectors and MoMA curators began to take an interest in them.

Hello, I'm Taye with Art Signs.
DOCUMENT CHECKLIST

- High Contrast Color Scheme
- Logical Content Structure
- Plain Language
- Large Text
- Descriptive Links
- Image Descriptions / Alt Text
Tips

- Use document accessibility checkers.
- Use plain language summaries.
Title of Document

I am writing this sentence the “Normal” style so that a screen reader will know that this sentence is not a heading.

Learn more about the [Art Access Workshops](#).

Descriptive Link
Title of Document

I am writing this sentence the “Not” this sentence is not a heading.

Learn more about the Art Access V

Alt Text

How would you describe this object and its context to someone who is blind?

(1-2 sentences recommended)

Black letters on a coral pink background say Making a Digital Accessible Plan. Below is an illustration of a light skinned woman with a white shirt and blue skirt and a light skinned man in a green shirt and black pants, talking together and pointing to a large ipad with different boxes on it.
Title of Document

I am writing this sentence the “Normal” style so that a screen reader will know that this sentence is not a heading.

Learn more about the Art Access Workshops.
Thanks!

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